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SUPERPREMIUM  
**DOG FOOD**  
PREVENTION BY NUTRITION





# PREVENTION BY NUTRITION

MODERN CIVILISATION AND ITS NEGATIVE IMPACT IS INFLUENCING BOTH, HUMANS AND DOGS ALSO. HIGHER STRESS MAY CAUSE MORE FREQUENT OCCURRENCE OF DISEASES SUCH AS CARDIOVASCULAR AND HEART DISEASES, CANCER, DIABETES ETC. TREATMENT OF THESE DISEASES IS OFTEN UNSUCCESSFUL AND EXPENSIVE.

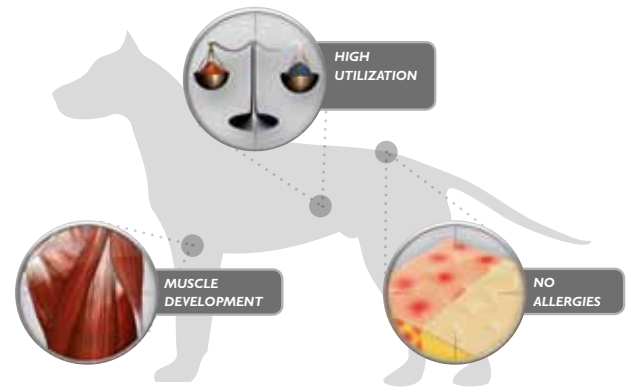
Brit developed a superpremium pet food that successfully protects the organism against negative environmental influences. Brit Care is produced from entirely hypo-allergenic and highly digestible ingredients such as lamb, salmon, rice and potatoes. Careful selection of ingredients guarantees high tolerance of the food and prevents organism against allergic reactions and food intolerances. Brit Care formulas contain functional components, which support immunity, improve organism health and help to eliminate the risk of serious diseases.

## BRIT CARE'S KEY BENEFITS

### 1) 100 % HYPO-ALLERGENIC INGREDIENTS – LAMB AND RICE / SALMON AND POTATO

Brit Care is a 100 % hypo-allergenic superpremium product line. Lamb is very palatable and highly digestible source of protein. Lamb has better amino acid profile in comparison with poultry, therefore it is much more digestible for dogs.

Salmon is a very highly digestible source of protein and contains an optimal balance of omega-3 and omega-6 fatty acids. Salmon-based food protects the vascular system against atherosclerosis. Potatoes (processed using special technology for high digestibility) are considered the most efficient source of carbohydrates and are a positively hypoallergenic component. Combination of salmon and potatoes is very powerful in the management of food allergies such as dermatitis (hot spots) and for dogs suffering with diabetes.



### 2) BALANCED AMINO ACID PROFILE

In dogs, the amino acids in proteins are in a specific ratio. Brit Care brings the same amino acid composition as necessary for the good utilization of digested proteins. That in turn maximizes the potential for the creation of tissue in the dog's body from the amino acids digested.

### 3) CONTAINS SPECIAL INGREDIENTS, THAT POSITIVELY EFFECTS THE NUTRITIONAL CHARACTERISTICS OF THE FOOD

#### FRUCTO-OLIGOSACCHARIDES (FOS)

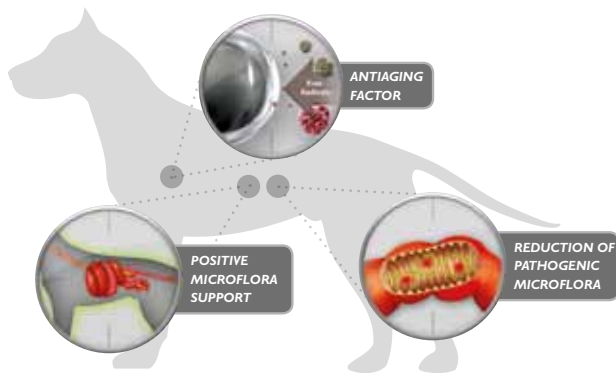
- nutrition for positive intestinal microflora
- protect the intestines from diarrhoea-causing pathogens
- better digestion of calcium
- decrease the levels of LDL cholesterol

#### MANNAN-OLIGOSACCHARIDES (MOS)

- protect the gut from pathogenic microflora (agglutination process)
- modulate the intestinal microflora (very important)
- advance the health status of the intestine
- support specific immunity development

#### YUCCA EXTRACT

- odour control of excrements
- absorption of ammonia in the intestine
- protect the liver from ammonia toxicity
- protect haemoglobin from degradation (methaemoglobinaemia)



### 4) CONTAINS SALMON OIL

Salmon oil contains the high levels of omega-3 fatty acids. Thanks to this factor, the oil is the best source of these FA and is used for obtain the optimal balance of omega-3 and omega-6 fatty acids. Omega-3 protects the vascular system from atherosclerosis. Omega-3 prevents the incidence of heart attacks because they keep a sufficient flow of blood to organs requiring oxygen, such as the heart. Omega-3 also positively influences mental capabilities.

### 5) CONTAINS UNIQUE NUTRIENTS:

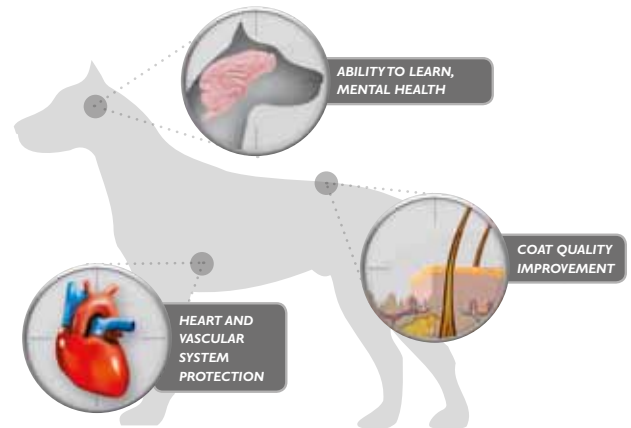
Chondroitin sulphate, glucosamine sulphate, MSM, balanced ratio of Ca-P:

These substances are naturally occurring in cartilage. They help to keep the joints, and help to restore damaged cartilages. Balanced content and ratio of calcium and phosphorus contributes to proper bone development

#### Chelated trace elements (Zn, Cu), organic selenium

Chelates are atoms of certain trace elements “coated” with amino acids. This “coat” protects the trace element against degradation on surface of the intestinal mucosa. It leads to very high digestibility of chelated trace elements. Chelated zinc improves the quality of the skin and coat, copper positively influences blood production.

The organic form of selenium in combination with vitamin E improves immunity and works as an “anti-aging factor”.



### 6) DOES NOT CONTAIN:

Soya, beef, pork

Poorly digestible protein sources cause low utilisation of the food and excessive stress on the intestinal tract. Allergic reactions may occur with these proteins as well.

Wheat, corn

Wheat and corn due to their high content and composition of proteins may cause food allergies.

Genetically modified organisms and other negative substances  
Brit Care is produced entirely using ingredients from natural sources.



## Lamb & Rice



**Hypo-allergenic Formula for Puppies of All Breeds (4 weeks – 12 months). Suitable also for Pregnant & Nursing Bitches**

Brit Care Puppy All Breed is a well-balanced and highly digestible superpremium food respecting the special requirements of puppies starting from the weaning period. The food is sensitive on the gastrointestinal tract. The full nutrient content supports proper development of bones, joints and teeth.



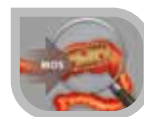
# Brit Care Puppy All Breed

**INGREDIENTS** lamb meat meal, rice, chicken fat (preserved with tocopherols), salmon oil, natural flavors, brewer's yeast, dried apples, minerals, hydrolyzed crustaceanshells (a source of glucosamine, 310 mg/kg), cartilage extract (a source of chondroitin, 190 mg/kg), mannan-oligosaccharides (150 mg/kg), fructo-oligosaccharides (100 mg/kg), yucca schidigera extract (80 mg/kg).



### Proper development of the skeleton and teeth

Balanced Ca-P ratio, Glucosamine, Chondroitine content



### Immunity support & health protection

MOS (Mannan-oligosaccharides) maintain intestinal health, reduce pathogenic microflora in the intestines



### Ability to learn for nervous system development

EPA and DHA acids support the development and health of the brain, nervous system and sensory organs



### High utilisation of proteins

Balanced amino acid profile (ideal protein) allows the high utilisation of the digested proteins for body tissues



### Intestine and liver protection, odour control

Yucca extracts protect the intestine and liver from ammonia, and protect haemoglobin from degradation

PROTEIN **32%** FAT **18%**



12, 3, 1 kg

#### ANALYTICAL CONSTITUENTS IN 1 KG:

Protein %	32
Fat %	18
Moisture %	10
Ash %	7,8
Fibre %	2,5
Calcium %	1,8
Phosphorus %	1,2

Metabolizable energy kcal/kg 4 229

#### NUTRITIONAL ADDIVES IN 1 KG:

Vitamin A IU	23 000
Vitamin D3 IU	1 500
Vitamin E (α-tocopherol) mg	500
Zinc mg	100
Iron mg	90
Manganese mg	45
Iodine mg	1
Copper mg	20
Selenium mg	0,2

**Suitable for:** breeds such as Dachshund, Cocker Spaniel, Fox Terrier, Beagle, Shetland Sheepdog, Vizsla, Basset Hound, Poodle, Schnauzer, Collie, Shih Tzu, Bichon Frise, Dalmatian.



## Lamb & Rice



**Hypo-allergenic Formula for Puppies and Junior Dogs (3 months – 2,5 years) of Large and Giant Breeds (over 25 kg)**

Brit Care Junior Large Breed - is a well-balanced highly digestible superpremium food developed according to a special nutritional requirements of puppies and young dogs of large and giant breeds. The proper balance of calcium and phosphorus contributes to the harmonic development of bones and joints and prevents growth problems.



# Brit Care Junior Large Breed

**INGREDIENTS** lamb meat meal, rice, chicken fat (preserved with tocopherols), salmon oil, natural flavors, brewer's yeast, dried apples, minerals, hydrolyzed crustacean shells (a source of glucosamine, 310 mg/kg), cartilage extract (a source of chondroitin, 190 mg/kg), mannan-oligosaccharides (150 mg/kg), fructo-oligosaccharides (100 mg/kg), yucca schidigera extract (80 mg/kg).

PROTEIN **28%** FAT **14%**



**12, 3, 1 kg**

### ANALYTICAL CONSTITUENTS IN 1 KG:

Protein %	28
Fat %	14
Moisture %	10
Ash %	7,5
Fibre %	2,5
Calcium %	1,8
Phosphorus %	1,2

Metabolizable energy kcal/kg **4 030**

### NUTRITIONAL ADDIVES IN 1 KG:

Vitamin A IU	23 000
Vitamin D3 IU	1 500
Vitamin E (α-tocopherol) mg	500
Zinc mg	100
Iron mg	90
Manganese mg	45
Iodine mg	1
Copper mg	20
Selenium mg	0,2



### Proper skeleton growth and joint protection

Balanced Ca-P ratio, high content of glucosamin and chondroitin



### High utilisation of proteins

Balanced amino acid profile (ideal protein) allows the high utilisation of the digested proteins for body tissues



### Support of intestinal microflora

Fructo-oligosaccharides are nutrition for positive microflora in the intestine and contribute to its health



### Ability to learn for nervous system development

EPA and DHA acids support the development and health of the brain, nervous system and sensory organs



### Immunity support & health protection

MOS (Mannan-oligosaccharides) maintain intestinal health, reduce pathogenic microflora in the intestines

**Suitable for:** Retriever, German Shepherd, Fila Brasileiro, Bouvier des Flandres, Hovawart, Black Russian Terrier, Neapolitan Mastiff, Boxer, Newfoundland, Rottweiler, Great Dane



## Lamb & Rice



**Brit**  
care

**Hypo-allergenic  
Formula for Adult Dogs  
(1–8 years) of Small  
and Toy Breeds (up to  
10 kg)**

Brit Care Adult Small Breed  
- is a well-balanced highly  
digestible superpremium food  
developed in accordance with  
the special requirements of small  
and toy breeds. Small breed dogs  
demand food with a high energy  
content that respects the high  
nutrient requirements of these  
lively dogs



# Brit Care Adult Small Breed

**INGREDIENTS** lamb meat meal, rice, chicken fat  
(preserved with tocopherols), salmon oil, natural flavors,  
brewer's yeast, dried apples, minerals, hydrolyzed crustacean shells  
(a source of glucosamine, 260 mg/kg), cartilage extract (a source  
of chondroitin, 160 mg/kg), mannan-oligosaccharides (150 mg/kg),  
fructo-oligosaccharides (100 mg/kg), yucca schidigera extract  
(80 mg/kg).

**28% 17%**

**Easy  
to Carry**

**12, 3, 1 kg**

### ANALYTICAL CONSTITUENTS IN 1 KG:

Protein %	28
Fat %	17
Moisture %	10
Ash %	7,0
Fibre %	2,5
Calcium %	1,6
Phosphorus %	1,2

Metabolizable  
energy kcal/kg 4 194

### NUTRITIONAL ADDIVES IN 1 KG:

Vitamin A IU	20 000
Vitamin D3 IU	1 500
Vitamin E ( $\alpha$ -tocopherol) mg	500
Zinc mg	70
Iron mg	80
Manganese mg	36
Iodine mg	0,65
Copper mg	20
Selenium mg	0,2



### Anti-aging factor - free radical protection

High levels of vitamin E and selenium in the  
organic form ensure a strong antioxidant  
complex, protecting the cell membranes from  
free radicals



### Quality of the coat and skin

Balanced ratio of omega-3 a omega-6 fatty acids  
with the organic form of zinc and copper helps  
to keep the skin healthy and improve the quality  
of the coat



### High utilisation of proteins

Balanced amino acid profile (ideal protein)  
allows the high utilisation of the digested  
proteins for body tissues



### Immunity support & health protection

MOS (Mannan-oligosaccharides) maintain  
intestinal health, reduce pathogenic microflora  
in the intestines



### Support of intestinal microflora

Fructo-oligosaccharides are nutrition  
for positive microflora in the intestine  
and contribute to its health

**Suitable for:** breeds such as Dachshund, Yorkshire Terrier, Russell  
Terrier, Chihuahua, Bichon Frise, Toy Poodle, Shih Tzu, Coton de Tulear,  
Lhasa Apso, Pekinese, Pappillion



## Lamb & Rice



**Brit**  
care

### Hypo-allergenic Formula for Adult Dogs (1–7 years) of Medium Breeds (10–25 kg)

Brit Care Adult Medium Breed - is a well-balanced highly digestible superpremium food to support the immunity, health, and temperament, developed for adult dogs of mid-size breeds.



# Brit Care Adult Medium Breed

**INGREDIENTS** lamb meat meal, rice, chicken fat (preserved with tocopherols), salmon oil, natural flavors, brewer's yeast, dried apples, minerals, hydrolyzed crustacean shells (a source of glucosamine, 260 mg/kg), cartilage extract (a source of chondroitin, 160 mg/kg), mannan-oligosaccharides (150 mg/kg), fructo-oligosaccharides (100 mg/kg), yucca schidigera extract (80 mg/kg).

PROTEIN **26%** FAT **15%**



12, 3, 1 kg

#### ANALYTICAL CONSTITUENTS IN 1 KG:

Protein %	26
Fat %	15
Moisture %	10
Ash %	7,0
Fibre %	2,5
Calcium %	1,6
Phosphorus %	1,2

Metabolizable  
energy kcal/kg 4 088

#### NUTRITIONAL ADDIVES IN 1 KG:

Vitamin A IU	20 000
Vitamin D3 IU	1 500
Vitamin E (α-tocopherol) mg	500
Zinc mg	70
Iron mg	80
Manganese mg	36
Iodine mg	0,65
Copper mg	20
Selenium mg	0,2



#### Immunity support & health protection

MOS (Mannan-oligosaccharides) maintain intestinal health, reduce pathogenic microflora in the intestines



#### Quality of the coat and skin

Balanced ratio of omega-3 and omega-6 fatty acids with the organic form of zinc and copper helps to keep the skin healthy and improve the quality of the coat



#### Intestine and liver protection, odour control

Yucca extracts protect the intestine and liver from ammonia, and protect haemoglobin from degradation



#### Anti-aging factor - free radical protection

High levels of vitamin E and selenium in the organic form ensure a strong antioxidant complex, protecting the cell membranes from free radicals



#### Support of intestinal microflora

Fructo-oligosaccharides are nutrition for positive microflora in the intestine and contribute to its health

**Suitable for:** breeds such as Basenji, Beagle, Border Collie, Bull Terrier, Cocker Spaniel, French Bulldog, Irish Terrier, Polish Sheepdog, Puli, Spanish water dog, Standard Schnauzer, Whippet, Basset Hound, Clumber Spaniel, Collie, Chow Chow, Dalmatian, Poodle, Vizsla



## Lamb & Rice



**Brit**  
care

**Hypo-allergenic  
Formula for Adult Dogs  
(over 2 years) of Large  
and Giant Breeds  
(25 kg and more)**

Brit Care Adult Large Breed - is a well-balanced, highly digestible superpremium dog food developed for the special nutritional requirements of large and giant breed dogs. Large dogs require food enriched with special nutrients to prevent digestion problems, heart diseases, and joint problems.



# Brit Care Adult Large Breed

**INGREDIENTS** lamb meat meal, rice, chicken fat (preserved with tocopherols), salmon oil, natural flavors, brewer's yeast, dried apples, minerals, hydrolyzed crustacean shells (a source of glucosamine, 260 mg/kg), cartilage extract (a source of chondroitin, 160 mg/kg), mannan-oligosaccharides (150 mg/kg), fructo-oligosaccharides (100 mg/kg), yucca schidigera extract (80 mg/kg).

PROTEIN **25%** FAT **13%**



**12, 3, 1 kg**

### ANALYTICAL CONSTITUENTS IN 1 KG:

Protein %	25
Fat %	13
Moisture %	10
Ash %	6,5
Fibre %	2,5
Calcium %	1,5
Phosphorus %	1,0

Metabolizable  
energy kcal/kg 4 006

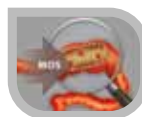
### NUTRITIONAL ADDIVES IN 1 KG:

Vitamin A IU	20 000
Vitamin D3 IU	1 500
Vitamin E ( $\alpha$ -tocopherol) mg	500
Zinc mg	70
Iron mg	80
Manganese mg	36
Iodine mg	0,65
Copper mg	20
Selenium mg	0,2



### Proper skeleton condition and joint protection

Balanced Ca-P ratio, high content of glucosamin and chondroitin



### Immunity support & health protection

MOS (Mannan-oligosaccharides) maintain intestinal health, reduce pathogenic microflora in the intestines



### Intestine and liver protection, odour control

Yucca extracts protect the intestine and liver from ammonia, and protect haemoglobin from degradation



### Quality of the coat and skin

Balanced ratio of omega-3 a omega-6 fatty acids with the organic form of zinc and copper helps to keep the skin healthy and improve the quality of the coat



### Support of intestinal microflora

Fructo-oligosaccharides are nutrition for positive microflora in the intestine and contribute to its health

**Suitable for breeds such as** Labrador Retriever, German Shepherd, Boxer, Bulldog, Doberman, Irish Setter, Rhodesian Ridgeback, Bernese Mountain Dog, Bullmastiff, Cane Corso, Dogue de Bordeaux, Newfoundland, Fila Brasileiro, Great Dane, Rottweiler, Irish Wolfhound, Akita Inu, Saint Bernard



## Lamb & Rice



**Hypo-allergenic  
Formula for Dogs  
in High & Extreme  
Activity or for Dogs in  
Reconvalescence**

Brit Care Activity All Breed - is a well-balanced, highly digestible superpremium dog food developed for active dogs. Highly active dogs need very-well digestible food with a high energy content that covers the high energy requirements and also protects bones, coat, and joints.



# Brit Care Activity All Breed

**INGREDIENTS** lamb meat meal, chicken meat meal, rice, chicken fat (preserved with tocopherols), salmon oil, natural flavors, brewer's yeast, dried apples, minerals, hydrolyzed crustacean shells (a source of glucosamine, 260 mg/kg), cartilage extract (a source of chondroitin, 160 mg/kg), mannan-oligosaccharides (150 mg/kg), fructo-oligosaccharides (100 mg/kg), yucca schidigera extract (80 mg/kg)

PROTEIN **31%** FAT **20%**



**12, 3, 1 kg**

### ANALYTICAL CONSTITUENTS IN 1 KG:

Protein %	31
Fat %	20
Moisture %	10
Ash %	7,8
Fibre %	2,0
Calcium %	1,8
Phosphorus %	1,2

Metabolizable  
energy kcal/kg 4 364

### NUTRITIONAL ADDIVES IN 1 KG:

Vitamin A IU	20 000
Vitamin D3 IU	1 500
Vitamin E ( $\alpha$ -tocopherol) mg	500
Zinc mg	70
Iron mg	80
Manganese mg	36
Iodine mg	0,65
Copper mg	20
Selenium mg	0,2



### High content of proteins and fats

Provides a sufficient amount of energy for the highest energy requirements



### High utilisation of proteins

Balanced amino acid profile (ideal protein) allows the high utilisation of the digested proteins for body tissues



### Anti-aging factor - free radical protection

High levels of vitamin E and selenium in the organic form ensure a strong antioxidant complex, protecting the cell membranes from free radicals



### Immunity support & health protection

MOS (Mannan-oligosaccharides) maintain intestinal health, reduce pathogenic microflora in the intestines



### Support of intestinal microflora

Fructo-oligosaccharides are nutrition for positive microflora in the intestine and contribute to its health

**Suitable for:** mushing dogs, hunting dogs, working dogs, rescue dogs, dogs in agility training and also convalescing dogs.



## Salmon & Potato



**Brit**  
care

### Hypo-Allergenic Formula for Sensitive Dogs – with salmon

Brit Care Salmon All Breed - is an exceptionally well-balanced, highly digestible superpremium food designed for hypo-allergenic nutrition. It supports organism health, ensures a shiny coat and improves the vitality of adult dogs. The special source of protein and energy (Salmon & Potato) provides excellent nutrition even for more sensitive dogs.



# Brit Care Salmon All Breed

**INGREDIENTS** salmon, potato, rice, salmon protein dehydrated, chicken fat (preserved with tocopherols), salmon oil, natural flavors, brewer's yeast, dried apples, minerals, hydrolyzed crustacean shells (a source of glucosamine, 260 mg/kg), cartilage extract (a source of chondroitin, 160 mg/kg), mannan-oligosaccharides (150 mg/kg), fructo-oligosaccharides (100 mg/kg), yucca schidigera extract (80 mg/kg).

PROTEIN **25%** FAT **15%**



12, 3, 1 kg

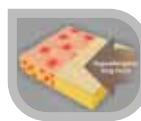
#### ANALYTICAL CONSTITUENTS IN 1 KG:

Protein %	25
Fat %	15
Moisture %	10
Ash %	5,5
Fibre %	2,5
Calcium %	1,1
Phosphorus %	0,8

Metabolizable  
energy kcal/kg 4 142

#### NUTRITIONAL ADDIVES IN 1 KG:

Vitamin A IU	20 000
Vitamin D3 IU	1 500
Vitamin E (α-tocopherol) mg	500
Zinc mg	70
Iron mg	80
Manganese mg	36
Iodine mg	0,65
Copper mg	20
Selenium mg	0,2



#### Hypo-allergenic natural ingredients

With salmon and potatoes for very sensitive digestion



#### Quality of the coat and skin

Balanced ratio of omega-3 and omega-6 fatty acids with the organic form of zinc and copper helps to keep the skin healthy and improve the quality of the coat



#### Immunity support & health protection

MOS (Mannan-oligosaccharides) maintain intestinal health, reduce pathogenic microflora in the intestines



#### Support of intestinal microflora

Fructo-oligosaccharides are nutrition for positive microflora in the intestine and contribute to its health



#### Intestine and liver protection, odour control

Yucca extracts protect the intestine and liver from ammonia, and protect haemoglobin from degradation

**Suitable for:** dogs with sensitive digestion, dogs with food intolerances or dogs with sensitive skin and coat.



**Venison & Potato**



**Brit  
care**

*Hypo-allergenic cereal  
free formula for adult  
dogs of all breeds*

Brit Care Venison is a cereal free, well-balanced, highly digestible superpremium dog food. The formula is based on venison meat and potatoes, without the presence of any cereals such as rice, wheat, corn. The unique ingredients provide efficient energy for organism and lower the risk of food intolerance.



# Brit Care Venison

**INGREDIENTS** venison, potato flakes, potato protein, chicken fat (preserved with tocopherols), salmon oil, dried apples, natural flavors, brewer's yeast, minerals, hydrolyzed crustacean shells (a source of glucosamine, 260 mg/kg), cartilage extract (a source of chondroitin, 160 mg/kg), mannan-oligosaccharides (150 mg/kg), fructo-oligosaccharides (100 mg/kg), yucca schidigera extract (80 mg/kg).

PROTEIN **24%** FAT **13%**



**12, 3, 1 kg**

## ANALYTICAL CONSTITUENTS IN 1 KG:

Protein %	24
Fat %	13
Moisture %	10
Ash %	8,0
Fibre %	2,8
Calcium %	1,5
Phosphorus %	1,0

Metabolizable  
energy kcal/kg **3 920**

## NUTRITIONAL ADDIVES IN 1 KG:

Vitamin A IU	20 000
Vitamin D3 IU	1 500
Vitamin E (α-tocopherol) mg	500
Zinc mg	70
Iron mg	80
Manganese mg	36
Iodine mg	0,65
Copper mg	20
Selenium mg	0,2



### Prevention against food allergies and intolerances

A recipe with a unique source of proteins and energy – venison and potatoes - and with no cereals content for sensitive digestion



### Anti-aging factor - free radical protection

High levels of vitamin E and selenium in the organic form ensure a strong antioxidant complex, protecting the cell membranes from free radicals



### Immunity support & health protection

MOS (Mannan-oligosaccharides) maintain intestinal health, reduce pathogenic microflora in the intestines



### Support of intestinal microflora

Fructo-oligosaccharides are nutrition for positive microflora in the intestine and contribute to its health



### Intestine and liver protection, odour control

Yucca extracts protect the intestine and liver from ammonia, and protect haemoglobin from degradation

**Suitable for:** dogs sensitive or allergic to common grains and meat sources in food, dogs with food intolerance.



## Turkey & Rice

*Hypo-allergenic turkey&rice formula for overweight dogs, dogs with a tendency to put on weight*



**Brit**  
care

Brit Care Light is a well-balanced, highly digestible superpremium dog food for overweight dogs. High content of turkey and low level of fat sustains proper muscle condition and reduces content of body fat.



# Brit Care Light

**INGREDIENTS** turkey, rice, potato flakes, potato protein, chicken fat (preserved with tocopherols), salmon oil, natural flavors, brewer's yeast, dried apples, minerals, hydrolyzed crustacean shells (a source of glucosamine, 260 mg/kg), cartilage extract (a source of chondroitin, 160 mg/kg), mannan-oligosaccharides (150 mg/kg), fructo-oligosaccharides (100 mg/kg), yucca schidigera extract (80 mg/kg).

PROTEIN **25%** FAT **9%**



**12, 3, 1 kg**

### ANALYTICAL CONSTITUENTS IN 1 KG:

Protein %	25
Fat %	9,0
Moisture %	10
Ash %	6,5
Fibre %	3,5
Calcium %	1,4
Phosphorus %	0,9

Metabolizable  
energy kcal/kg **3 689**

### NUTRITIONAL ADDIVES IN 1 KG:

Vitamin A IU	20 000
Vitamin D3 IU	1 500
Vitamin E ( $\alpha$ -tocopherol) mg	500
Zinc mg	70
Iron mg	80
Manganese mg	36
Iodine mg	0,65
Copper mg	20
Selenium mg	0,2



### Support for healthy weight loss

The combination of highly digestible protein and reduced fat content provides sufficient energy for a dog to maintain muscle tone and helps to reduce fat content in the body



### High utilisation of proteins

Balanced amino acid profile (ideal protein) allows the high utilisation of the digested proteins for body tissues



### Immunity support & health protection

MOS (Mannan-oligosaccharides) maintain intestinal health, reduce pathogenic microflora in the intestines



### Support of intestinal microflora

Fructo-oligosaccharides are nutrition for positive microflora in the intestine and contribute to its health



### Intestine and liver protection, odour control

Yucca extracts protect the intestine and liver from ammonia, and protect haemoglobin from degradation

**Suitable for:** overweight dogs, dogs with a tendency to put on weight.



Lamb & Rice



**Brit**  
care

## Hypo-Allergenic Formula for Senior Dogs

Brit Care Senior All Breed is a well-balanced, highly digestible superpremium dog food developed for the special nutritional requirements of senior dogs. The food is enriched with organic selenium and vitamin E to slow down aging, reduces the risk of obesity, minimizes potential digestion problems and helps to protect organism health.



# Brit Care Senior All Breed

**INGREDIENTS** lamb meat meal, rice, chicken fat (preserved with tocopherols), salmon oil, natural flavors, brewer's yeast, dried apples, minerals, hydrolyzed crustacean shells (a source of glucosamine, 260 mg/kg), cartilage extract (a source of chondroitin, 160 mg/kg), mannan-oligosaccharides (150 mg/kg), fructo-oligosaccharides (100 mg/kg), yucca schidigera extract (80 mg/kg).

PROTEIN **25%** FAT **12%**



12, 3, 1 kg

### ANALYTICAL CONSTITUENTS IN 1 KG:

Protein %	25
Fat %	12
Moisture %	10
Ash %	6,5
Fibre %	4,0
Calcium %	1,5
Phosphorus %	1,0

Metabolizable  
energy kcal/kg 3 842

### NUTRITIONAL ADDIVES IN 1 KG:

Vitamin A IU	20 000
Vitamin D3 IU	1 500
Vitamin E ( $\alpha$ -tocopherol) mg	500
Zinc mg	70
Iron mg	80
Manganese mg	36
Iodine mg	0,65
Copper mg	20
Selenium mg	0,2



### Proper function of the nervous system, anti-aging protection

The combination vitamin E and choline chloride allows the proper functioning of the nervous system and protects the cell membranes from free radicals



### Vascular system protection

The balanced ratio between omega-3 a omega-6 fatty acids and chelated copper content protect the vascular system from cholesterol damage



### Immunity support & health protection

MOS (Mannan-oligosaccharides) maintain intestinal health, reduce pathogenic microflora in the intestines



### Optimal ratio between proteins and fats

Protects against obesity, provides optimum of energy consumption



### Support of intestinal microflora

Fructo-oligosaccharides are nutrition for positive microflora in the intestine and contribute to its health

**Suitable for:** senior dogs (large breeds – over 6 years, medium breeds – over 7 years, small breeds – over 8 years) and dogs needing to loose weight

# NUTRITIONAL PARAMETERS OF BRIT CARE



	Puppy All Breed	Junior Large Breed	Adult Small Breed	Adult Medium Breed
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## ANALYTICAL CONSTITUENTS IN 1 KG:

Protein	32	28	28	26
Fat	18	14	17	15
Moisture	10	10	10	10
Ash	7,8	7,5	7,0	7,0
Fibre	2,5	2,5	2,5	2,5
Calcium	1,8	1,8	1,6	1,6
Phosphorus	1,2	1,2	1,2	1,2
Metabolizable energy	4 229	4 030	4 194	4 088

## NUTRITIONAL ADDIVES IN 1 KG:

Vitamin A	23 000	23 000	20 000	20 000
Vitamin D3	1 500	1 500	1 500	1 500
Vitamin E (α-tocopherol)	500	500	500	500
Nicotinic acid	24	24	20	20
Zinc (E6)	100	100	70	70
Iron (E1)	90	90	80	80
Manganese (E5)	45	45	36	36
Iodine (E2)	1,0	1,0	0,65	0,65
Cobalt	0,5	0,5	0,4	0,4
Copper (E4)	20	20	20	20
Selenium (E8)	0,2	0,2	0,2	0,2

Adult Large Breed	Activity All Breed	Salmon All Breed	Brit Care Venison	Brit Care Light	Senior All Breed	Units
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25	31	25	24	25	25	%
13	20	15	13	9,0	12	%
10	10	10	10	10	10	%
6,5	7,8	5,5	8,0	6,5	6,5	%
2,5	2,0	2,5	2,8	3,5	4,0	%
1,5	1,8	1,1	1,5	1,4	1,5	%
1,0	1,2	0,8	1,0	0,9	1,0	%
4 006	4 364	4 142	3 920	3 689	3 842	kcal

20 000	20 000	20 000	20 000	20 000	20 000	IU
1 500	1 500	1 500	1 500	1 500	1 500	IU
500	500	500	500	500	500	mg
20	20	20	20	20	20	mg
70	70	70	70	70	70	mg
80	80	80	80	80	80	mg
36	36	36	36	36	36	mg
0,65	0,65	0,65	0,65	0,65	0,65	mg
0,4	0,4	0,4	0,4	0,4	0,4	mg
20	20	20	20	20	20	mg
0,2	0,2	0,2	0,2	0,2	0,2	mg

# FEEDING RECOMMENDATIONS

For long-life and excellent condition of your dog use Brit Care Superpremium in recommended feeding amounts.



## Brit Care Puppy All Breed

Adult Dog Weight (kg)	5	10	15	20	25	30	40	50	60	70	80	90 <
Age (months) 1–3	50	70	90	110	120	140	180	240	300	350	390	440
3–4	70	90	120	160	Junior Large Breed							
4–6	90	110	150	200								
6–12	80	140	190	250								
Daily amount 12 < (g/day)	Adult Small	Adult Medium Breed										

## Brit Care Adult Small Breed

DOG WEIGHT (kg)	1	2	4	6	8	10	10 <
DAILY AMOUNT (g/day)	30	40	60	80	105	115	Adult Medium Breed

## Brit Care Adult Large Breed

DOG WEIGHT (kg)	< 25	25	30	40	50	60	70	80	90 <
DAILY AMOUNT (g/day)	Adult Medium Breed	220	260	320	380	430	480	530	580

## Brit Care Activity All Breed

DOG WEIGHT (kg)	5	10	15	20	25	30	40	50	60	70 <
HIGH ACTIVITY (g/day)	80	140	170	220	250	290	360	420	470	530
EXTREME ACTIVITY (g/day)	90	160	205	250	295	350	430	505	580	640

## Brit Care Venison

DOG WEIGHT (kg)	5	10	20	30	40	50	60	70	80	90 <
DAILY AMOUNT (g/day)	67	113	190	257	319	378	433	486	537	587

## Brit Care Junior Large Breed

Adult Dog Weight (kg)	25	30	40	50	60	70	80	90 <
Age (months) 1–3	Puppy All Breed							
3–4	250	290	380	410	450	470	490	510
4–6	370	390	480	540	620	680	750	820
6–12	440	450	530	590	680	750	810	890
12–18	260	410	490	570	660	720	790	860
18–24	220	290	360	540	610	680	750	820
24–30	Adult Large Breed			430	480	560	650	730
Daily amount (g/day) >30								

## Brit Care Adult Medium Breed

DOG WEIGHT (kg)	< 10	10	15	20	25	25 <
DAILY AMOUNT (g/day)	Adult Small Breed	115	150	180	220	Adult Large Breed

## Brit Care Salmon All Breed

DOG WEIGHT (kg)	5	10	15	20	25	30	40	50	60	70 <
DAILY AMOUNT (g/day)	80	120	160	210	240	290	360	430	490	550

## Senior All Breed

DOG WEIGHT (kg)	5	10	15	20	25	30	40	50	60	70	80	90 <
DAILY AMOUNT (g/day)	70	115	150	180	220	260	320	380	430	480	530	580

## Brit Care Light

DOG WEIGHT (kg)	5	10	15	20	25	30	40	50	60	70 <
DAILY AMOUNT (g/day)	80	120	160	210	240	290	360	430	490	550

**Super premium  
puppy milk**  
–complete nutrition  
for puppies  
from birth  
–high  
digestibility



**100 % natural  
salmon oil**  
– nutritional supplement  
for dogs  
– for beautiful, shiny  
a healthy hair

## Brit Care Puppy Milk

### PROPERTIES

- very good solubility, easy preparation
- unique combination of milk proteins provides for high digestibility
- the combination of antioxidants (vitamin E, vitamin C) supports a puppy's undeveloped immune system
- balanced content of minerals has positive effect on the formation of bones and teeth
- zinc content is beneficial for the development of hair and skin derivatives

### THE PUPPY MILK IS INTENDED FOR:

- providing sufficient nutrition to puppies without a mother dog
- supplemental feeding of puppies from large litters
- supporting feeding by a mother dog

### COMPOSITION

Milk powder, whey powder, vegetable oils, caseinate, dextrose, a premix of minerals and vitamins



**2 kg, 1 kg, 500 g, 250 g**

### QUALITY PARAMETERS IN 1 KG:

Nitrogen substances	27 %	Zinc	200 mg
Fat	22 %	Vitamin A	32 000 IU
Fibre	0,05 %	Vitamin D3	85 mg
Ash	7 %	Vitamin E	1 600 IU
Calcium	1,1 %	Vitamin C	50 mg
Phosphorus	0,47 %		
Copper	12 mg		

## Brit Care Salmon Oil

**PROPERTIES** Salmon oil is a nutritional supplement for dogs. It is a perfect source of Omega 3 fatty acids (EPA and DHA) which have positive effect on many metabolic processes in an organism. EPA acid has natural anti-inflammatory effects, DHA acid participates at building of brain structures and retina. Salmon oil balances the ratio between Omega 3 and Omega 6 fatty acids and significantly reduces the amount of cholesterol in blood. With regular use of salmon oil, your dog's hair will be dense and shiny.

### HELPS TO SOLVE CERTAIN HEALTH PROBLEMS:

breakage and loss of hair, dull hair, dandruff, skin drying, thin hair, skin inflammation, skin itching, allergic reactions, bald spots, eczema, problems with pigmentation, immune system failures, problems with reproduction of both dog males and females



**250 ml, 500 ml, 1 l**

### CONTENT OF NUTRIENTS IN 1000G:

Energy	37MJ / 8900 kcal
Fat	99 %
Eicosapentanoic acid (EPA)	8,90 %
Docosahexaenoic acid (DHA )	11,14 %
Gamma-linolenic acid (GLA)	0,1 %

# NATURAL MEAT SNACKS FOR DOGS

Brit Care Let's Bite is a healthy super premium snack for dogs. High meat content (90-100 %) guarantees high digestibility and does not burden the dog's digestive system. A varied range of types and palatability will meet even the most demanding dog gourmets. Ideal as a snack for training and dressage.

# Let's Bite!



## Puppy Rings

With calcium for healthy teeth



## Duck Breast

Enriched with Vitamin A and Vitamin B2



## Duck Sticks

With fatty acids for shiny hair



## Mineral Stick Dental Care

\*Plaque & bacteria defense\*



## Bacon Stick Dental Care

\*Plaque & bacteria defense\*



## Brush Bone Dental Care

\*Plaque & bacteria defense\*



## Chicken Chips

With calcium for healthy teeth



## Chicken Sandwich

With fatty acids for shiny hair



## Cod Fish & Chicken

With fatty acids for shiny hair



## Chicken Sandwich

With fatty acids for shiny hair



## Chicken Stripes

With fatty acids for shiny hair



## Duck Sticks

With fatty acids for shiny hair



## Chicken Breast

With calcium for healthy teeth



## Chicken & Cheese

With calcium for healthy teeth



## Sea Food

With fatty acids for shiny hair



## Lamb Stripes

With fatty acids for shiny hair



## Chicken Breast

With calcium for healthy teeth



## Duck Breast

Enriched with Vitamin A and Vitamin B2


**Brit**  
**BOUTIQUES**  
**GOURMANDES**  
 SUPERPREMIUM DOG FOOD



THE FOOD IS  
 PREPARED WITHOUT  
 USING INDIGESTIBLE,  
 ALLERGENIC OR UNADVISABLE  
 INGREDIENTS FOR DOGS, SUCH AS SOYA,  
 TYPICAL CEREALS OR CEREAL STARCHES.

THE HIGH  
CONTENT  
OF QUALITY  
MEAT

and its careful  
 processing is  
 a guarantee of the  
 excellent flavour and  
 aroma. The tasty  
 combination of real  
 meat pieces and  
 delicious sauce perfectly  
 satisfies even the most  
 demanding canine  
 appetite.



**Chicken**  
**True Meat**  
**Bits**

**100% MEAT**  
**+ SAUCE**  
 = real pieces of meat  
 in vegetable sauce.

**Lamb**  
**True Meat**  
**Bits**

**100% MEAT**  
**+ SAUCE**  
 = real pieces of meat  
 in vegetable sauce.



**Salmon**  
**Bits & Paté**

**97% MEAT**  
**& PATÉ**  
 = real pieces of meat  
 in paté.

**Lamb**  
**Bits & Paté**

**97% MEAT**  
**& PATÉ**  
 = real pieces of meat  
 in paté.

**Duck**  
**Bits & Paté**

**97% MEAT**  
**& PATÉ**  
 = real pieces of meat  
 in paté.



**Beef**  
**True Meat**  
**Bits**

**100% MEAT**  
**+ SAUCE**  
 = real pieces of meat  
 in vegetable sauce.

**Chicken**  
**True Meat**  
**Bits**

**100% MEAT**  
**+ SAUCE**  
 = real pieces of meat  
 in vegetable sauce.

**Chicken**  
**Bits & Paté**

**97% MEAT**  
**& PATÉ**  
 = real pieces of  
 meat in paté.



**Lamb One Protein**

LAMB MEAT FOR  
 PUPPIES

**98% ONE MEAT PRODUCT**  
 = hypoallergenic formula  
 with single source  
 of meat.

**Venison One Protein**

VENISON FOR SMALL  
 BREEDS

**98% ONE MEAT PRODUCT**  
 = hypoallergenic formula  
 with single source  
 of meat.

# Brit<sup>+</sup>

## VITAMIN SUPPLEMENTS FOR DOGS



### BRIT HERBAL IMMUNITY

THIS VITAMIN NUTRITIONAL SUPPLEMENT FOR ACTIVE ADULT DOGS CONTAINS ECHINACEA AND GINSENG EXTRACT, WHICH HELP TO STIMULATE YOUR DOG'S IMMUNE SYSTEM. IT ALSO WORKS AS AN ANTIOXIDANT AND ANTI-INFLAMMATORY SUPPORT, IMPROVING YOUR PET'S PHYSICAL FITNESS.

Echinacea contains substances that stimulate a dog's immune system in times of increased stress and susceptibility to illness and support its overall fitness. In combination with anti-inflammatory ginseng extracts, Echinacea supports your dog's immunity and stability of health. To further support the positive impact on animal health, the tablet also contains vitamins and minerals.



### BRIT ARTHRO-MATRIX HIP & JOINT SUPPORT

THIS SPECIAL JOINT NUTRITION CONTAINS A SOURCE OF GLUCOSAMINE – GREEN-LIPPED MUSSEL – AND A SOURCE OF CHONDROITIN SULFATE AND MSM – SHARK CARTILAGE. THESE NATURAL SUBSTANCES SUPPORT CARTILAGE RENEWAL AND HELP TO PREVENT CARTILAGE WEAR.

The green mussels of the Perna genus are a source of glucosamine, which is part of a dog's connective tissue and joint cartilage. Glucosamine primarily eases joint pain. Shark cartilage is a source of chondroitin sulfate, which works in synergy with glucosamine to positively influence your dog's mobility by improving the flexibility of the joint cartilage and is a precursor for creating more cartilage proteoglycans. MSM from shark cartilage helps to ease stiffness, pain and joint inflammation, and is also a source of sulfur for your dog.



### BRIT COAT & SKIN CARE

THIS NUTRITIONAL SUPPLEMENT CONTAINS A COMBINATION OF OMEGA 3 AND OMEGA 6 FATTY ACIDS FROM NATURAL SOURCES, INCLUDING EVENING PRIMROSE, FLAXSEED AND SALMON OIL. THIS COMBINATION OF NATURAL OILS SUPPORTS COAT GROWTH, QUALITY AND SHINE AND HELPS MAINTAIN HEALTHY SKIN.

Coat quality depends on the ratio of omega 3 and omega 6 fatty acids. If there is not enough of one or the other, it has a negative effect on the skin and, by extension, on the coat. This combination of polyunsaturated omega 3 and omega 6 fatty acids from evening primrose, flaxseed and salmon oil helps improve the condition of the skin and coat. The biosynthesis of fatty acids also contains zinc, which contributes to this effect.

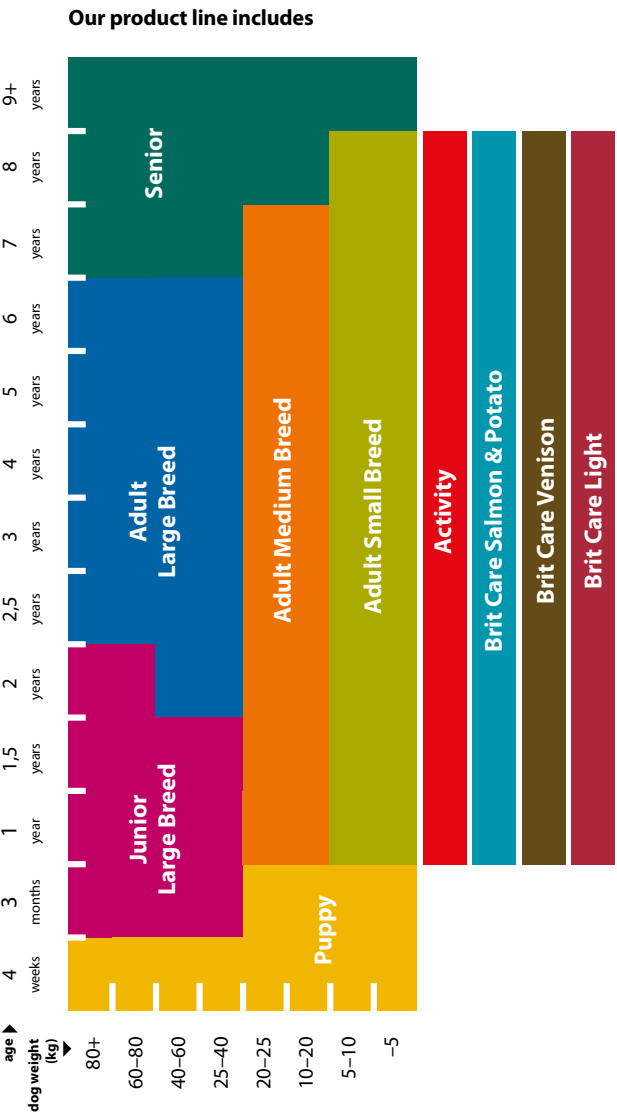


### BRIT MULTIVIT CHEAWS WITH ALOE VERA

THESE CHEWABLE MULTIVITAMIN TABLETS WITH ALOE VERA ARE A SUITABLE NUTRITIONAL SUPPLEMENT FOR DOGS WITH HIGH NUTRITIONAL NEEDS. SUITABLE FOR PREGNANT AND BITCHES, DOGS WITH HIGH PHYSICAL ACTIVITY AND DOGS AFTER HAVING AN OPERATION. POSITIVE EFFECT ON DOGS' PHYSICAL AND MENTAL HEALTH.

Research shows that Aloe Vera is a source of anti-inflammatory substances and antioxidants, which have a positive effect on wound healing and your dog's health after a stressful experience. The combination of Aloe Vera extract, minerals and vitamins helps to improve your dog's physical and mental health.

# ASSORTMENT OF BRIT CARE ACCORDING TO THE AGE AND WEIGHT OF THE DOG



## BRIT PROFESSIONAL NUTRITION

### RESPONSIBILITY

Brit Care is not and will not be tested on laboratory animals. Brit Care respects the health and welfare of our pet customers. Brit Care is strictly against any cruelty towards animals and rejects all animal abuse.

### EXPERIENCE

The development and production of Brit Care is based on long-term experience and knowledge of dog nutrition and with maximum respect for animal health and welfare. The professionals responsible for the development of Brit Care are breeders or pet lovers. Brit Care closely co-operates with pet nutrition specialists from 20 countries with the goal of producing a pet food- meeting even the most demanding quality requirements.

### QUALITY

Brit Care petfood is only made from fresh raw materials from trusted suppliers originating in CZ and EU. The lamb comes from New Zealand farms (BSE free, GMO free, and the lamb fed just with natural feed).

Brit Care uses materials from entirely natural sources – no synthetic or protein substitutes. The production is certified and operated under the ISO 9001 quality assurance system..

### BRIT – PROFESSIONAL NUTRITION AND HEALTH

Visit our new dog forum, full of interesting advice, practical experience and recommendations from veterinarians, professional breeders and dog nutrition specialists.

Production is certified and operated under the ISO 9001 quality assurance system and HACCP control technology standards.

